

SPONSORSHIP OPPORTUNITIES

Urban Wanderers: June 12th

strayrescue.org/UW

- Deadline for Urban Wanderers sponsorships: June 1, 2021 -

MONET | \$10,000

- VIP experience – From 6-7pm includes champagne, sneak peek of exhibit and meet & greet with rescuer, Donna Lochmann before the event opens to the public (up to 10 guests)
- Name/logo on event poster
- Name/logo on in-gallery signage
- Recognition on Stray Rescue's website (our website is visited 58K times per month)
- Company spotlight on social media (351K+ reach)
- Company name/logo on GiveSmart auction page
- Premium Ad placement on GiveSmart auction page (Ad will be displayed on the Home Page, Items Page, and Donate Page)
- Name mentioned as sponsor during all media appearances

VAN GOGH | \$5,000

- VIP experience – From 6-7pm includes champagne, sneak peek of exhibit and meet & greet with rescuer, Donna Lochmann before the event opens to the public (up to 8 guests)
- Name/logo on event poster
- Name/logo on in-gallery signage
- Recognition on Stray Rescue's website (our website is visited 58K times per month)
- Recognition on social media posts (351K+ reach)
- Company name/logo on GiveSmart auction page
- Premium Ad placement on GiveSmart auction page (Ad will be displayed on the Home Page, Items Page, and Donate Page)

DA VINCI | \$2,000

- VIP experience – From 6-7pm includes champagne, sneak peek of exhibit and meet & greet with rescuer, Donna Lochmann before the event opens to the public (up to 6 guests)
- Name/logo on in-gallery signage
- Recognition on Stray Rescue's website (our website is visited 58K times per month)
- Company name/logo on GiveSmart auction page
- Standard Ad placement on GiveSmart auction page (Ad will be displayed on the Home Page, Items Page, and Donate Page)

WARHOL | \$1,000

- VIP experience – From 6-7pm includes champagne, sneak peek of exhibit and meet & greet with rescuer, Donna Lochmann before the event opens to the public (up to 4 guests)
- Name/logo on in-gallery signage
- Recognition on Stray Rescue's website (our website is visited 58K times per month)
- Company name/logo on GiveSmart auction page
- Standard Ad placement on GiveSmart auction page (Ad will be displayed on the Home Page, Items Page, and Donate Page)

PICASSO | \$500

- VIP experience – From 6-7pm includes champagne, sneak peek of exhibit and meet & greet with rescuer, Donna Lochmann before the event opens to the public (up to 2 guests)
- Name/logo on in-gallery signage
- Recognition on Stray Rescue's website (our website is visited 58K times per month)
- Company name/logo on GiveSmart auction page



STRAY RESCUE'S ANNUAL EVENTS 2021

SPONSORSHIP OPPORTUNITIES

Golf Tournament: September 14th

strayrescue.org/Golf

- Deadline for Golf Tournament sponsorships: September 2, 2021 -

HOLE IN ONE - PRESENTING SPONSOR - \$10,000

- Stray Rescue Annual Golf Tournament presented by your company
 - Company name/logo prominently displayed throughout event
 - Two tee signs featuring company name at 2 holes on the course
 - Company name on promotional gift bag given to each player
 - Opportunity to distribute company promotional item in player gift bag
 - Special recognition at shot gun start
 - Recognition on Stray Rescue's website (our website is visited 58K times per month)
 - Company spotlight on social media (351K+ followers)
 - Company name/logo on GiveSmart auction page
 - Premium Ad placement on GiveSmart auction page (Ad will be displayed on the Home Page, Items Page, and Donate Page)
 - 4 admissions to cocktails, auction and awards following the tournament
 - 4 complimentary registrations for the tournament, discounted registration for additional golfers
- INCLUDING:** Lunch for each player, greens fees, cart, food, beverages, and gift bags

EAGLE - \$5,000

- Company name/logo prominently displayed throughout the event
 - Company name on tournament promotional item
 - One tee sign featuring company name at 1 hole on the course
 - Opportunity to distribute company promotional item in player gift bag
 - Special recognition at shot gun start
 - Recognition on Stray Rescue's website (our website is visited 58K times per month)
 - Recognition on social media (351K+ followers)
 - Company name/logo on GiveSmart auction page
 - Premium Ad placement on GiveSmart auction page (Ad will be displayed on the Home Page, Items Page, and Donate Page)
 - 4 admissions to cocktails, auction and awards following the tournament
 - 4 complimentary registrations for the tournament, discounted registration for additional golfers
- INCLUDING:** Lunch for each player, greens fees, cart, food, beverages, and gift bags

BIRDIE - \$2,500

- Company name/logo prominently displayed throughout the event
 - Special recognition at shot gun start
 - Recognition on Stray Rescue's website (our website is visited 58K times per month)
 - Recognition on social media (351K+ followers)
 - Company name/logo on GiveSmart auction page
 - Standard Ad placement on GiveSmart auction page (Ad will be displayed on the Home Page, Items Page, and Donate Page)
 - 2 admissions to cocktails, auction and awards following the tournament
 - 2 complimentary registrations for the tournament, discounted registration for additional golfers
- INCLUDING:** Lunch for each player, greens fees, cart, food, beverages, and gift bags

PAR - \$1,000

- Company name/logo prominently displayed throughout the event
- Special recognition at shot gun start
- Recognition on Stray Rescue's website (our website is visited 58K times per month)
- Recognition on social media (351K+ followers)
- Company name/logo on GiveSmart auction page
- Standard Ad placement on GiveSmart auction page (Ad will be displayed on the Home Page, Items Page, and Donate Page)

HOLE - \$250

- Recognition on social media (351K+ followers)
- Company name/logo prominently displayed at designated hole

SPONSORSHIP OPPORTUNITIES

Holiday Gala: December 3rd

strayrescue.org/Gala

- Deadline for Hope for the Holidays Gala sponsorships: November 19, 2021 -

Platinum Level - \$10,000

- Two (2) tables of ten (10) with VIP placement at the Gala
- Complimentary valet parking for 10 vehicles
- Signage recognizing sponsorship level throughout event
- Premiere placement full page, color ad in Hope for the Holidays event program
- Company logo prominently showcased on printed and digital event marketing materials including program and slide shows
- Company spotlight in a Stray Rescue e-blast prior to Gala (22K+ recipients)
- Five (5) highlights on Stray Rescue social media pages (190K+ followers)
- Company name/logo on GiveSmart auction page
- Premium Ad placement on GiveSmart auction page (Ad will be displayed on the Home Page, Items Page, and Donate Page)
- Logo with hyperlink on Stray Rescue's website (our website is visited 58K times per month)
- Acknowledgement and appreciation from the stage at the event
- Intake sponsor with logo installed at the Stray Rescue shelter for one year



Gold Level - \$7,500

- One (1) table of ten (10) with preferred placement at the Gala
- Complimentary valet parking for 5 vehicles
- Signage recognizing sponsorship level throughout event
- Preferred placement half page, color ad in Hope for the Holidays event program
- Company logo on printed and digital event marketing materials including the program and slide shows
- Company logo included in a Stray Rescue e-blast prior to Gala (22K+ recipients)
- Four (4) highlights on Stray Rescue social media pages (351K+ followers)
- Company name/logo on GiveSmart auction page
- Premium Ad placement on GiveSmart auction page (Ad will be displayed on the Home Page, Items Page, and Donate Page)
- Logo with hyperlink on Stray Rescue's website (our website is visited 58K times per month)
- Acknowledgement and appreciation from the stage at the event
- Intake sponsor with logo installed at the Stray Rescue shelter for one year



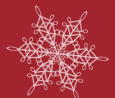
Silver Level - \$5,000

- One (1) table of ten (10) at the Gala
- Complimentary valet parking for 2 vehicles
- Signage recognizing sponsorship level throughout event
- Quarter page, color ad in Hope for the Holidays event program
- Company logo on printed and digital event marketing materials including the program and slide shows
- Company logo included in a Stray Rescue e-blast prior to Gala (22K+ recipients)
- Three (3) highlights on Stray Rescue social media pages (351K+ followers)
- Company name/logo on GiveSmart auction page
- Standard Ad placement on GiveSmart auction page (Ad will be displayed on the Home Page, Items Page, and Donate Page)
- Logo with hyperlink on Stray Rescue's website (our website is visited 58K times per month)
- Acknowledgement and appreciation from the stage at the event



Bronze Level - \$2,500

- Six (6) tickets to attend the Gala
- Signage recognizing sponsorship level throughout event
- Eighth page, color ad in Hope for the Holidays event program
- Company logo on printed and digital event marketing materials including the program and slide shows
- Company logo included in a Stray Rescue e-blast prior to Gala (22K+ recipients)
- Two (2) highlights on Stray Rescue social media pages (351K+ followers)
- Company name/logo on GiveSmart auction page
- Standard Ad placement on GiveSmart auction page (Ad will be displayed on the Home Page, Items Page, and Donate Page)
- Logo with hyperlink on Stray Rescue's website (our website is visited 58K times per month)



Copper Level - \$1,000

- Four (4) tickets to attend the Gala
- Signage recognizing sponsorship level throughout event
- One (1) highlight on Stray Rescue social media pages (351K+ followers)
- Company name/logo on GiveSmart auction page
- Logo with hyperlink on Stray Rescue's website (our website is visited 58K times per month)



Event(s) interested in Sponsoring:

Urban Wanderers Golf Tournament Hope for the Holidays Gala

Please print the following information:

Name/Company Name (as it should appear in print)

Contact Name

Address

City State Zip

Phone

E-mail Address

Payment Information:

Check enclosed (please make checks payable to Stray Rescue of St. Louis)

Visa MasterCard AmEx Discover

Credit Card Number

Name (as it appears on card)

Expiration Date

Security (CVV) Code

Signature

By signing this document, you are agreeing to be a sponsor for one event (or more) for 2021. Thank you for supporting the animals of Stray Rescue.

I'm interested in donating an in-kind donation for silent/live auction:

List donated goods/services: _____

Value of donated goods/services: _____

Donated Items Will Be:

Mailed Delivered to Stray Rescue Needs to be picked up

Please mail this completed form to: Stray Rescue of St. Louis

2320 Pine Street, St. Louis, MO 63103

For questions, please contact our Director of Development, Aimee Dearsley at aimee@strayrescue.org or (314) 771-6121 ex. 226.

Subject to change