



STRAY RESCUE'S ANNUAL EVENTS 2019

SPONSORSHIP OPPORTUNITIES

Spring for Strays: May 11th strayrescue.org/springforstrays

- Deadline for Spring for Strays sponsorships: April 22, 2019 -

★ THE MAGNIFICENT MASTIFF - \$5,000

- 8 complimentary tickets to the event
- Gold Level recognition at Stray Rescue's Pine Street Shelter VIP Pooch Wall
- Complimentary one night stay at Moonrise Hotel with \$50 food/beverage credit
- Full page ad in event program
- Recognition on social media (190K+ followers)
- Recognition on Stray Rescue's website (our website is visited 46K times per month)
- Logo/name on Spring for Strays promotional item
- 2 free promotional items featuring your logo/name

★ THE LOYAL LAB - \$2,500

- 6 complimentary tickets to the event
- Silver Level recognition at Stray Rescue's Pine Street Shelter VIP Pooch Wall
- Full page ad in event program
- Recognition on social media (190K+ followers)
- Recognition on Stray Rescue's website (our website is visited 46K times per month)

★ THE SPUNKY SPANIEL - \$1,000

- 4 complimentary tickets to the event
- Bronze Level recognition at Stray Rescue's Pine Street Shelter VIP Pooch Wall
- Half page ad in event program
- Recognition on social media (190K+ followers)
- Recognition on Stray Rescue's website (our website is visited 46K times per month)

★ THE CHEERFUL CHIHUAHUA - \$500

- 2 complimentary tickets to the event
- Bronze Level recognition at Stray Rescue's Pine Street Shelter VIP Pooch Wall
- Quarter page ad in event program
- Recognition on Stray Rescue's website (our website is visited 46K times per month)

★ THE JUMPY JACK RUSSELL - \$250

- 2 complimentary tickets to the event
- Quarter page ad in event program
- Recognition on Stray Rescue's website (our website is visited 46K times per month)

AD SPONSORS:

- \$200 - Half page ad in event program
- \$150 - Quarter page ad in event program

SPONSORSHIP OPPORTUNITIES

Urban Wanderers: June 29th

strayrescue.org/UW

- Deadline for Urban Wanderers sponsorships: June 17, 2019 -

MONET | \$10,000

- VIP experience – champagne reception, including a private tour of the exhibit before event (10 guests)
- Name/logo on event poster
- Name/logo on in-gallery signage
- Platinum level recognition at Stray Rescue's Pine Street Shelter VIP Pooches Wall
- Recognition on Stray Rescue's website (our website is visited 46K times per month)
- Company spotlight on social media (190K+ reach)
- Name mentioned as sponsor during all media appearances

VAN GOGH | \$5,000

- VIP experience – champagne reception, including a private tour of the exhibit before event (8 guests)
- Name/logo on event poster
- Name/logo on in-gallery signage
- Gold level recognition at Stray Rescue's Pine Street Shelter VIP Pooches Wall
- Recognition on Stray Rescue's website (our website is visited 46K times per month)
- Recognition on social media posts (190K+ reach)

DA VINCI | \$2,000

- VIP experience – champagne reception, including a private tour of the exhibit before event (6 guests)
- Name/logo on in-gallery signage
- Silver level recognition at Stray Rescue's Pine Street Shelter VIP Pooches Wall
- Recognition on Stray Rescue's website (our website is visited 46K times per month)

WARHOL | \$1,000

- VIP experience – champagne reception, including a private tour of the exhibit before event (4 guests)
- Name/logo on in-gallery signage
- Bronze level recognition at Stray Rescue's Pine Street Shelter VIP Pooches Wall
- Recognition on Stray Rescue's website (our website is visited 46K times per month)

PICASSO | \$500

- VIP experience – champagne reception, including a private tour of the exhibit before event (2 guests)
- Name/logo on in-gallery signage
- Recognition on Stray Rescue's website (our website is visited 46K times per month)

URBAN WANDERERS

art show & auction



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SPONSORSHIP OPPORTUNITIES

Golf Tournament: September 10th

strayrescue.org/Golf

- *Deadline for Golf Tournament sponsorships: August 29, 2019* -

HOLE IN ONE - PRESENTING SPONSOR - \$10,000

- Stray Rescue 22nd Annual Golf Tournament presented by your company
 - Company name/logo prominently displayed throughout event
 - Two tee signs featuring company name at 2 holes on the course
 - Company name on promotional gift bag given to each player
 - Opportunity to distribute company promotional item in player gift bag
 - Special recognition at awards dinner
 - Recognition on Stray Rescue's website (our website is visited 46K times per month)
 - Company spotlight on social media (190K+ followers)
 - 4 admissions to dinner, auction, and awards
 - 4 complimentary registrations for the tournament, discounted registration for additional golfers
- INCLUDING:** Greens fees, cart, food, beverages, and gift bags
- PLUS:** Lunch & dinner for each player

EAGLE - \$5,000

- Company name/logo prominently displayed throughout the event
 - Company name on tournament promotional item
 - One tee sign featuring company name at 1 hole on the course
 - Opportunity to distribute company promotional item in player gift bag
 - Special recognition at awards dinner
 - Recognition on Stray Rescue's website (our website is visited 46K times per month)
 - Recognition on social media (190K + followers)
 - 4 admissions to dinner, auction, and awards
 - 4 complimentary registrations for the tournament, discounted registration for additional golfers
- INCLUDING:** Greens fees, cart, food, beverages, and gift bags
- PLUS:** Lunch & dinner for each player

BIRDIE - \$2,500

- Company name/logo prominently displayed throughout the event
 - Special recognition at awards dinner
 - Recognition on Stray Rescue's website (our website is visited 46K times per month)
 - Recognition on social media (190K+ followers)
 - 2 admissions to dinner, auction, and awards
 - 2 complimentary registrations for the tournament, discounted registration for additional golfers
- INCLUDING:** Greens fees, cart, food, beverages, and gift bags
- PLUS:** Lunch & dinner for each player

PAR - \$1,000

- Company name/logo prominently displayed throughout the event
- Special recognition at awards dinner
- Recognition on Stray Rescue's website (our website is visited 46K times per month)
- Recognition on social media (190K + followers)

HOLE - \$250

- Recognition on social media (190K + followers)
- Company name/logo prominently displayed at designated hole

SPONSORSHIP OPPORTUNITIES

Holiday Gala: December 6th

strayrescue.org/Gala



- Deadline for Hope for the Holidays Gala sponsorships: November 22, 2019 -

Platinum Level - \$10,000

- Two (2) tables of ten (10) with VIP placement at the Gala
- Complimentary valet parking for 10 vehicles
- Signage recognizing sponsorship level throughout event
- Premiere placement full page, color ad in Hope for the Holidays event program
- Company logo prominently showcased on printed and digital event marketing materials including program and slide shows
- Company spotlight in a Stray Rescue e-blast prior to Gala (22K+ recipients)
- Five (5) highlights on Stray Rescue social media pages (190K+ followers)
- Logo with hyperlink on Stray Rescue's website (our website is visited 46K times per month)
- Acknowledgement and appreciation from the stage at the event
- Intake sponsor with logo installed at the Stray Rescue shelter for one year



Gold Level - \$7,500

- One (1) table of ten (10) with preferred placement at the Gala
- Complimentary valet parking for 5 vehicles
- Signage recognizing sponsorship level throughout event
- Preferred placement half page, color ad in Hope for the Holidays event program
- Company logo on printed and digital event marketing materials including the program and slide shows
- Company logo included in a Stray Rescue e-blast prior to Gala (22K+ recipients)
- Four (4) highlights on Stray Rescue social media pages (190K+ followers)
- Logo with hyperlink on Stray Rescue's website (our website is visited 46K times per month)
- Acknowledgement and appreciation from the stage at the event
- Intake sponsor with logo installed at the Stray Rescue shelter for one year



Silver Level - \$5,000

- One (1) table of ten (10) at the Gala
- Complimentary valet parking for 2 vehicles
- Signage recognizing sponsorship level throughout event
- Quarter page, color ad in Hope for the Holidays event program
- Company logo on printed and digital event marketing materials including the program and slide shows
- Company logo included in a Stray Rescue e-blast prior to Gala (22K+ recipients)
- Three (3) highlights on Stray Rescue social media pages (190K+ followers)
- Logo with hyperlink on Stray Rescue's website (our website is visited 46K times per month)
- Acknowledgement and appreciation from the stage at the event

Bronze Level - \$2,500

- Six (6) tickets to attend the Gala
- Signage recognizing sponsorship level throughout event
- Eighth page, color ad in Hope for the Holidays event program
- Company logo on printed and digital event marketing materials including the program and slide shows
- Company logo included in a Stray Rescue e-blast prior to Gala (22K+ recipients)
- Two (2) highlights on Stray Rescue social media pages (190K+ followers)
- Logo with hyperlink on Stray Rescue's website (our website is visited 46K times per month)



Copper Level - \$1,000

- Four (4) tickets to attend the Gala
- Signage recognizing sponsorship level throughout event
- One (1) highlight on Stray Rescue social media pages (190K+ followers)
- Logo with hyperlink on Stray Rescue's website (Our website is visited 46K times per month)



Event(s) interested in Sponsoring:

- Spring for Strays Urban Wanderers Golf Tournament Hope for the Holidays Gala

Please print the following information:

Name/Company Name (as it should appear in print)

Contact Name

Address

City

State

Zip

Phone

E-mail Address

Payment Information:

- Check enclosed (please make checks payable to Stray Rescue of St. Louis)

Visa

MasterCard

AmEx

Discover

Credit Card Number

Name (as it appears on card)

Expiration Date

Security (CVV) Code

Signature

By signing this document, you are agreeing to be a sponsor for one event (or more) for 2019. Thank you for supporting the animals of Stray Rescue.

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- I'm interested in donating an in-kind donation for silent/live auction:

List donated goods/services: _____

Value of donated goods/services: _____

Donated Items Will Be:

Mailed

Delivered to Stray Rescue

Needs to be picked up

Please mail this completed form to: Stray Rescue of St. Louis

2320 Pine Street, St. Louis, MO 63103

For questions, please contact our Events Manager, Andrea Wilkey at
andrea@strayrescue.org or 314-771-6121 ext 261.

Subject to change